

FACILITATION FOR THE ARTS WORKS

FIVE REASONS TO ENGAGE A FACILITATOR

It is g43's view that the time has come when leaders and managers simply can't afford NOT to have excellent, focused and effective meetings and events. Here are g43's five reasons why leaders and managers should engage the services of an independent facilitator for meetings that really matter.

Everywhere we look, experts surround us. Regardless of our goal, need, issue or concern, you'll find an expert who can help you - social media expert, financial expert, HR expert, PR expert - our expertise knows no bounds!

g43's particular brand of expertise is meeting facilitation where we design the right process to help groups and organisations achieve amazing results. It's not a field of expertise that gets much recognition - after all, anyone can run a meeting. Whilst that's true, most meetings don't achieve amazing results (nor meets the agreed objectives) - largely the opposite...

Time is Money

Next time you gather your people together, calculate the salary costs involved. You'll be surprised how much you're spending on meetings - what does that equate to monthly, annually? Most leaders and managers are NOT meeting experts. You're usually too busy to carefully plan highly effective meetings. The default is often a case of showing up and then asking the questions, 'Why are we here?', 'What do we hope to achieve?' Engage a facilitator in advance and these questions become the bedrock on which the meeting will be professionally designed and led.

Your Own Participation is Maximised

When you take responsibility for running the meeting, it's hard to participate fully. Engage a professional facilitator, give them a brief and then let them design a meeting where you can participate fully, whilst the facilitator professionally orchestrates proceedings. Having a facilitator allows you to bring your best self to the meeting.

Different Ways of Meeting will Produce Different Results

Meet in the same old way you usually do and you're bound to get the same old results. Don't waste your precious time thinking of creative and imaginative ways of conducting your meetings and events for the better results you dream of. If you knew what to do differently, you'd already be doing it. Instead, hire an independent facilitator who will bring meeting expertise to deliver ways of conducting business that really achieve the results you need.

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Vested Interests can De-rail your Meeting Outcomes

As an independent third party, your facilitator will have an eye on the various ways individuals may try to push their own preferred solutions or agendas. People often approach meetings with the attitude “I want”. A skilled facilitator will successfully guide groups towards effective decisions by helping the group make the transition from “I want” to “We need”.

Disruptive People and Behaviours get Skilfully Challenged

People are both the greatest obstacle and catalyst for highly effective meetings that achieve amazing outcomes. Successfully managing people so they conduct themselves to serve the interest of the meeting takes skilful determination. A CPF-qualified facilitator will establish and maintain meeting guidelines that direct participants towards effective behaviours. Ineffective behaviours will be skilfully challenged and being an external and impartial presence with tactful techniques, makes the task of the facilitator easier when faced with such challenging and troublesome behaviours.

If you are determined to change your meeting culture, get yourself an independent facilitator.

If you would like further information about how g43 can transform your meetings, please email info@g43.co.uk

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